



**PRESS RELEASE
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THE VISUAL DICTIONARY ONLINE NOMINATED FOR BEST EDUCATIONAL WEBSITE IN THE 13th ANNUAL WEBBY AWARDS

MONTREAL, CANADA – April 17 2009 – QA International announced today that *The Visual Dictionary Online* has been nominated for Best Educational Website in the 13th Annual Webby Awards. Hailed as the "Internet's highest honor" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet.

Merriam-Webster, America's most respected language reference publisher, and QA International — a leading developer and producer of visually innovative reference works — have joined forces to introduce a new component to illustrated references on the Web: *The Visual Dictionary Online* (www.visualdictionaryonline.com).

Its bank of more than 20,000 terms, completed by precise definitions and organized around over 6,000 stunning illustrations, cover a wide variety of objects, animals and phenomenon from all aspects of everyday life. Students can search for illustrated science topics, like nuclear fission or the anatomy of a frog, and curious minds of any kind can type a term like *narwhal* in the easy index search box to zero in on an illustration of the marine creature with a spiraled, ten-foot tusk. Additional features that enrich your learning experience include a Game of the Week, played by associating words with images, and audio pronunciation of the terminology.

"Publishers today have to answer modern readers needs and provide them with more interactive, dynamic, enjoyable extra content, for us the Web is the perfect platform to do this. Far from competing with the printed edition of the *Visual Dictionary*, the web-based version is a tool that completes it." explained Caroline Fortin, Publisher and Vice-President of QA International.



ABOUT THE WEBBY AWARDS:

Hailed as the "Internet's highest honor" by the New York Times, The Webby Awards is the leading international award honoring excellence on the Internet, including Websites, interactive advertising, online film and video, and mobile web sites. Established in 1996, the 13th Annual Webby Awards received nearly 10,000 entries from all 50 states and over 60 countries worldwide. The Webby Awards is presented by The International Academy of Digital Arts and Sciences. Sponsors and Partners of The Webby Awards include: Microsoft Silverlight; The Creative Group; .ORG; Getty Images; The Barbarian Group; Digital Kitchen; Wired; IDG; PricewaterhouseCoopers; 2advanced.Net; KobeMail and Museum of the Moving Image.

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